Beer Delivery Overview and Process



Overview

Coming soon, Pizza Hut will offer customers the option to order beer along with their pizza & wings! THIS OPTION IS ONLY AVAILABLE TO CUSTOMERS 21 YEARS OR OLDER. CUSTOMERS ORDERING BEER WILL NEED TO PROVIDE A VALID STATE OR FEDERALLY ISSUED ID (E.G., DRIVER'S LICENSE OR PASSPORT) TO THE DELIVERY DRIVER AND SIGN THE REQUIRED RECORD OF DELIVERY. Always check with your local ordinance for any special hours that beer deliveries cannot be made.

Be sure to view the Beer Delivery Training Video for more insight on beer delivery!

Check with your organization for a list of beer you will be selling: Note: Beer can be ordered in 2, 6, 12, or 24 packs (optional by FZ org)

Telephone & Carryout

CUSTOMERS WILL BE ABLE TO ORDER BEER FOR DELIVERY OR CARRYOUT. IF THE CUSTOMER IS INTERESTED IN ORDERING BEER WITH THEIR ORDER, IT IS <u>CRITICAL</u> TO CONFIRM THAT THE CUSTOMERS KNOW THAT THEY MUST COMPLY WITH THE FOLLOWING STATE LEGAL REQUIREMENTS:

- Be at least 21 years old.
- At the time of delivery, present the delivery driver with a state or federal ID, such as a Driver's License or Passport.
- Sign the Form provided to the customer by the delivery driver. (See attached Record of Delivery Form)

Online Orders

Customers will also have the ability to order beer online. Once they have navigated to the "Drinks" page on the website and select a beer, they are prompted with an age gate. This age gate asks the customer to verify that they are 21 years of age or older. By selecting "yes", the beer is then added to the customer's cart and they may proceed with payment. By selecting "no", the customer is told that they are not allowed to purchase the beer and they cannot proceed forward. The customer name is then stored in the Pizza Hut data base for every transaction. (See attached Age Gate Experience)

Processing Payment (No Cash)

Some state statutes require payment for orders that contain alcohol to be processed at the licensed premise and at the time of order, before delivery. This means the order must be paid by credit card, debit card, or gift card and <u>no cash</u> can be accepted off the licensed premise (at the customer's door). For this reason, SUS and Digital enhancements have been put into place to make sure no cash is accepted on delivery for orders containing alcohol. (See attached Credit Card Reminders)

In addition to offline orders, online orders must be paid in full by credit/debit/gift card by the customer. Customers will see a reminder during the payment process that cash payments are for NON-ALCOHOL PURCHASES ONLY and will not be able to place their order without a credit/debit/gift card tied to the order. (See attached Online No Cash Experience)

Note: Pizza Hut also has also developed a mechanism to restrict the sale of beer (by time of day and day of week).

Delivery Driver Process

In order to deliver beer, delivery drivers must be at least 21 years old (check with your state and local jurisdictions to verify, some states require 18) and have successfully completed any state required alcohol service training, and follow this process:

- Beer must be delivered using the new dedicated cold pouches.
- For orders that include beer, the delivery driver will need to take the clipboard with the booklet/form that must be completed at the time of delivery.
- Prior to handing the customer the beer, delivery drivers must look at the customer's proper ID to verify the customer is at least 21 years old, and complete the Record of beer delivery Form:
 - Customer ID, Customer Name, customer's signature, etc..
 - Delivery driver must also sign this form stating that they checked the customer's ID and the form is accurate.
- After the delivery driver completes the Form delivery, the driver will hand the customer the Form on the clipboard and a pen to sign it. If applicable, credit card receipts should be included on the clipboard for customers to sign.
- If customers have questions regarding the Form, clipboards have a sticker on them that explains to the customer that this is a State requirement.
- When cashing out a delivery that includes beer, staple the guest check to the Form.

Important! Never deliver beer to customers who do not provide appropriate ID or appear to be already intoxicated. In such cases, return beer to restaurant and complete the refusal of delivery form. Consult with your ARL to discuss your organization's procedures for handling the return of product, including crediting customer's credit card (if applicable) and how the driver should address the customer in such situations.

Delivery Procedures

- DO NOT DISPATCH DELIVERY ORDERS CONTAINING BEER TO ANY DELIVERY DRIVER WHO IS YOUNGER THAN 21 YEARS OLD (CHECK WITH YOUR STATE AND LOCAL JURISDICTIONS TO VERIFY, SOME STATES REQUIRE 18). THE DISPATCH SCREEN WILL SHOW A BEER ICON FOR DELIVERIES THAT INCLUDE BEER
- ENSURE THE DELIVERY DRIVER WHO IS DISPATCHED WITH ORDERS CONTAINING BEER HAS THE CLIPBOARD WITH THE FORM
- Write the drivers name on the form before dispatching to reduce the amount of time the driver will need to spend entering this information during the delivery.
- Use the new dedicated beer delivery pouches for every delivery as these pouches are designed to keep the refrigerated beer below 45°F for up to one hour.

Record of Delivery Form

- Ensure Form is completed correctly when cashing out delivery drivers. If a delivery driver returns without all
 customer information documented or the Form signed, the delivery driver must return to the customer in order to
 complete all of the required information.
- Attach the Guest Check to the Form and keep in the alcohol weekly folder. These forms must be retained at the restaurant for 2 years (or the amount of time required by your state/local jurisdiction.
- IF THE DELIVERY DRIVER WAS UNABLE TO COMPLETE ANY BEER DELIVERY DUE TO CUSTOMER INTOXICATION OR CUSTOMER NOT PROVIDING PROPER ID, IT MUST BE DOCUMENTED ON THE 'REFUSAL OF DELIVERY' FORM.

Refusal of Delivery Form

• In rare instances, beer may be unable to be delivered to a customer due to their inability to provide a valid ID, they are visibly intoxicated, etc. In these cases, it is important to never deliver the beer to the customer and return it to the restaurant. Always alert the manager of the incident, submit the refund using the Alcohol Return function in SUS, and then fill out the refusal of delivery form. (See attached Refusal of Delivery Form)

[©]April 2018 Pizza Hut, LLC – Confidential and proprietary property of Pizza Hut, LLC. ("PHLLC"). The information contained in this material consists of confidential information solely for its internal use and based upon the structure and needs of PHLLC-owned restaurants. PHLLC neither warrants nor represents that this information is fit or appropriate for use by its franchisees or licensees. Accordingly, PHLLC strongly encourages franchisees and licensees to perform their own analysis and seek the advice of their own advisors in the appropriate areas prior to implementing any procedures herein. Franchisees and licensees are responsible for their own employment practices and are neither required nor encouraged to use any information in this material. PHLLC insists that franchisees and licensees not rely on any information of a legal nature from PHLLC. All rights are reserved, and any transfer or disclosure of this material is prohibited without prior written consent of PHLLC. Use of this information by any other persons or company is prohibited. Use by PHLLC franchisees or licensees constitutes their agreement to be responsible for resulting claims and to indemnify PHLLC, its parent and commonly owned affiliates, and their respective employees and agents.

Staple Receipt Here

Insert State Alcohol Commission and Address Information HERE

I. Business Name: Pizza Hut

2. See attached receipt for the following:

- Business Address
- Address of Delivery

- Date & Time of Delivery
- Type & Quantity of Beer Delivered
- Price

3. Name & Signature of the person making the delivery:

Name

4. Name, Signature, & ID of the person accepting the delivery:

Name

ID Type

Signature

Signature

Refusal of Delivery Form DELIVERY REFUSAL REPORT

Insert State Alcohol Commission and Address Information HERE

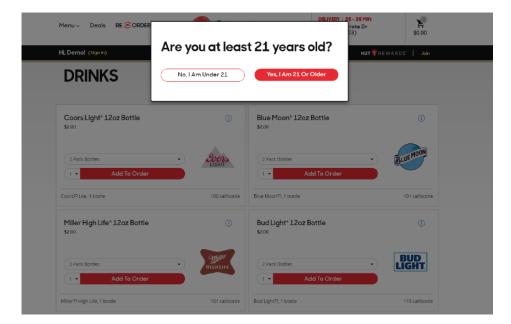
Date of the report: Date/Time of incident: Name, address and phone number of Restaurant: Name of customer: Delivery address: Name of Delivery Driver who refused to deliver: Brief description as to why the alcohol was not delivered:

©2018 Confidencial and Proprietary Property of Pizzo Hut, LLC

©April 2018 Pizza Hut, LLC – Confidential and proprietary property of Pizza Hut, LLC. ("PHLLC"). The information contained in this material consists of confidential information solely for its internal use and based upon the structure and needs of PHLLC-owned restaurants. PHLLC neither warrants nor represents that this information is fit or appropriate for use by its franchisees or licensees. Accordingly, PHLLC strongly encourages franchisees and licensees to perform their own analysis and seek the advice of their own advisors in the appropriate areas prior to implementing any procedures herein. Franchisees and licensees are responsible for their own employment practices and are neither required nor encouraged to use any information in this material. PHLLC insists that franchisees not rely on any information of a legal nature from PHLLC. All rights are reserved, and any transfer or disclosure of this material is prohibited without prior written consent of PHLLC. Use of this information by any other persons or company is prohibited. Use by PHLLC franchisees or licensees constitutes their agreement to be responsible for resulting claims and to indemnify PHLLC, its parent and commonly owned affiliates, and their respective employees and agents.

Age Gate Experience

When the customer clicker on a beer product, the age gate will appear.



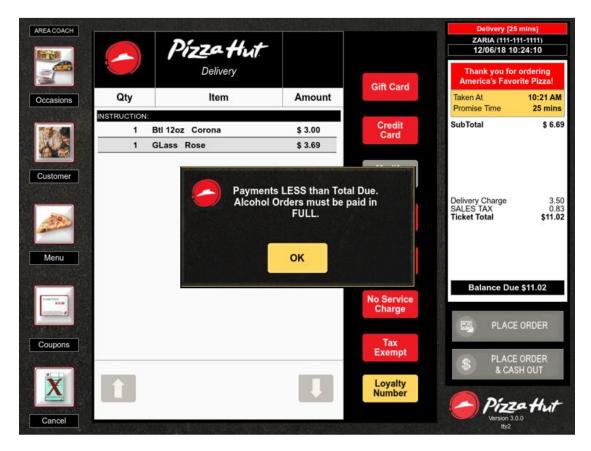
If the user clicks "No, I am under 21" they get the message below. The user can click on the product again and be prompted to confirm they are 21.

Menu v Deals RE ⊘ORDER Hi, Demo! (Sign in) DRINKS	We can't add th You must be 21 to purchase alcoho	his drink	S-35MN y Ln RUT TREWARDS Juin
Coors Light* 12oz Bottle \$10.99	0	Blue Moon [®] 12oz Bottle \$2.00	0
Six Pack Bottles	- <u>2007</u> 00	2 Pack Bottles	- BLIE MOON
Coors?ELite, 1 dipping cup Miller High Life* 12oz Bottle \$2.00	100 cal/bottle	Blue Moon ??, 1 bottle Blue Light* 12 oz Bottle \$2.00	101 cal/bottle
2 Pack Bottles	· Hick Life	2 Pack Boxtles	
Miller?? High Life, 1 bottle	101 cal/bottle	Bud Light??, 1 bottle	110 cal/borde

If the user clicks "Yes, I am 21 or older" the beer is then added to their cart and they are allowed to proceed.

Credit Card Reminders (In Store)

Orders must be paid in full with a credit card or gift card prior to dispatching a delivery driver. There are now pop ups throughout the ordering process to remind the user they must have a card payment on the beer order in order to process payment. The system will not allow delivery orders containing beer to be completed unless there is a credit card or gift card used.



©April 2018 Pizza Hut, LLC – Confidential and proprietary property of Pizza Hut, LLC. ("PHLLC"). The information contained in this material consists of confidential information solely for its internal use and based upon the structure and needs of PHLLC-owned restaurants. PHLLC neither warrants nor represents that this information is fit or appropriate for use by its franchisees or licensees. Accordingly, PHLLC strongly encourages franchisees and licensees to perform their own analysis and seek the advice of their own advisors in the appropriate areas prior to implementing any procedures herein. Franchisees and licensees are responsible for their own employment practices and are neither required nor encouraged to use any information in this material. PHLLC insists that franchisees and licensees not rely on any information of a legal nature from PHLLC. All rights are reserved, and any transfer or disclosure of this material is prohibited without prior written consent of PHLLC. Use of this information by any other persons or company is prohibited. Use by PHLLC franchisees or licensees constitutes their agreement to be responsible for resulting claims and to indemnify PHLLC, its parent and commonly owned affiliates, and their respective employees and agents.

Online No Cash Experience

If user is localized to a store, that doesn't allow cash as a form of payment for beer delivery, then they would see a warning on the drinks tile before they can add the item to their cart.

Menu v Deals RE C ORDER	🧿 Pizza	Hrit	DELIVERY 30 - 40 MIN 707 Diers Ave change		* \$4.99
Hi, Prachie! (Sign In)				HUT 🐺 RE	WARDS
DRINKS					
Bud Light [©] 12oz Bottle \$7.99	0	Budweiser® 12oz E	Bottle		()
Payment by cash is not allowed for beer delivery		Payment by cash is not allow	ved for beer delivery		
Six Pack Bottles	BUD LIGHT	Six Pack Bottles	To Order	Budw	eiser
Bud Light, 6 bottle	110 cal/bottle	Budweiser, 6 bottle		150 0	cal/bottle

In addition to the drinks page, we also indicate the same information on payment page.

DETAILS	PAYMENTS		
Payment info			
间 🗖 Credit card			
Name on card	Credit card number		
Name on card	Card number - XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		
Expiration month Expiration year	CVV (?) Billing zip		
Month Year	CVV Zip code		
Please have your photo ID (for proof of age) ready Please have your credit card ready to show the dri Cash NON-ALCOHOL PURCHASES ONLY			
Gift card			
VISA checkout			

If the user still selects Cash as a form of payment, for an order that contains beer, we stop them from placing the order by showing this modal.



©April 2018 Pizza Hut, LLC – Confidential and proprietary property of Pizza Hut, LLC. ("PHLLC"). The information contained in this material consists of confidential information solely for its internal use and based upon the structure and needs of PHLLC-owned restaurants. PHLLC neither warrants nor represents that this information is fit or appropriate for use by its franchisees or licensees. Accordingly, PHLLC strongly encourages franchisees and licensees to perform their own analysis and seek the advice of their own advisors in the appropriate areas prior to implementing any procedures herein. Franchisees and licensees are responsible for their own employment practices and are neither required nor encouraged to use any information in this material. PHLLC insists that franchisees not rely on any information of a legal nature from PHLLC. All rights are reserved, and any transfer or disclosure of this material is prohibited without prior written consent of PHLLC. Use of this information by any other persons or company is prohibited. Use by PHLLC franchisees or licensees constitutes their agreement to be responsible for resulting claims and to indemnify PHLLC, its parent and commonly owned affiliates, and their respective employees and agents.